

# NATE SCOTT

## EXPERIENCE

### **USA TODAY Sports** – *Managing Editor, For The Win*

1/2019 – Current

- Led editorial operations at For The Win, a sports website built for a millennial audience, managing a staff of 11 creators.
- Oversaw a 61% increase in year-over-year web traffic, 70% increase in unique users YoY, and a 35% increase in advertising revenue in year one.
- Created, hosted, wrote and produced THE SNEAK, a serialized, sports true crime podcast. Co-released by Wondery Media, THE SNEAK debuted in the top 30 podcasts worldwide, per the Apple Podcast charts.

### **SB Nation** – *Senior Editor*

8/2017 – 12/2018

- Managed nine senior writers on staff, guiding them on in-depth investigations and reported features, then collaborated with our design and social teams to maximize the impact of our biggest stories.

### **FoxSports.com** – *Deputy Director*

6/2016 – 7/2017

- Managed four sport desks, overseeing a team of 12 creators who produced daily social, written and video content across a variety of platforms.

### **USA TODAY Sports** – *Senior Social News Editor*

5/2012 – 6/2016

- Wrote and edited for the USA TODAY Sports social news site For The Win, which grew from zero to 15 million unique users/monthly in two years.

## EDUCATION

### **University of Virginia Darden School of Business** – *Exec. MBA Candidate*

AUGUST 2020

### **Tulane University** – *Master's degree in English*

AUGUST 2009 – JUNE 2010 / GPA 3.93

### **Tulane University** – *Bachelor's degree in English*

AUGUST 2005 – JUNE 2009 / GPA 3.84

## COMMUNITY

**Phillips Academy Alumni Council** – *Co-chair, Communications Committee*

**National Press Club / AP Sports Editors / DC Jewish Community Center**